



Ana Vukovic

MANAGING DIRECTOR, AVTB

"Trust the process"

Ana is a highly influential entrepreneur and market leader in real estate consulting across the SEE region. Her visionary approach identified a market gap for integrated real estate and financial advisory services, resulting in the establishment of cross-border companies and professional teams that transformed the industry.

With a legal background as a member of the BAR, Ana began her career in a leading Serbian law firm, specializing in company and commercial law, and contributing to the privatization of public companies.

She later held senior positions in a global multinational real estate firm before founding her own companies. Ana combines innovation and accountability to expand her business geographically while fostering employee growth.

Ana's expertise includes managing large-scale mixed-use properties and portfolio projects, offering tailored solutions to both public and private sector clients. Ana is a member of the Royal Institution of Chartered Surveyors organization, the Hellenic-Serbian Union of Commerce and Industry and holds multiple nominations and awards in her field. Ana also supports non-profits like "ALMA ZOIS" and "Lifeline Hellas," promoting impactful change in her community.

**FORUM
2025**

THE STORY BEHIND THE QUOTE

When words become beacons and mirrors

Chapter II