



THE EMERGING LEADER PROGRAM

21-22 March, 2026
ClubHouse, Flisvos Marina



CEO CLUBS
International





THE EMERGING LEADER PROGRAM

The Emerging Leader Program is an intensive highly interactive and experiential 2-Day Leadership Bootcamp specially designed and sponsored by **CEO Clubs Greece** for selected final year students of Department of the Management Science and Technology at the Athens University of Economics & Business.

The Emerging Leader is a tailor-made Program that capitalizes on the unique blend of theory and practice that characterizes all educational programs of the Club's **School of Leadership Practice** while also harnessing the knowledge, expertise, and distinctive talents of both experienced executives and young graduates, bridging the gap between generations and creating a solid base from which all sides can co-create.

This is not a classroom, participants step into the **House of Leaders**, a Club where future leaders meet today's leaders and gain the confidence, self-awareness and strategic clarity needed to take ownership of their future.

ABOUT CEO CLUBS GREECE

CEO Clubs Greece is the most exclusive and forward-thinking community of CEOs and Entrepreneurs in the country. Founded in 2009, it brings together **170+ CEOs** and **entrepreneurs** whose companies represent **12% of national GDP**, forming a trusted hub of shared knowledge, growth, and co-creation.

Through its leadership initiatives, transformative learning programs, member meetings and activities, CEO Clubs Greece aims to elevate the personal and professional impact of its members and to inspire them to re-think, re-define and co-create a better future for their organizations and for society as a whole.



THE PURPOSE

The Emerging Leader Program is based on this mission: Nurturing the next generation of leaders and supporting the lifelong journey of growth, courage, and purposeful leadership. It is grounded in the central belief, that **leadership is not a title, it is a mindset, and mindsets are best cultivated early.**

In partnership with AUEB's Department of Management Science & Technology, whose vision is to integrate management science, technology, and entrepreneurial thinking in teaching and cutting-edge research, enabling and inspiring its students and faculty to make positive impacts on science, business and society, this Program aims to:

- Introduce young talent to the realities, complexity, and responsibility of leadership.
- Create a space where students and executives co-create understanding, insights and real-world applications.
- Build the foundations for personal and professional growth through self-awareness, reflection and practice.



The Emerging Leader Program is more than a 2-day bootcamp. It is a first step into a community of leaders who share knowledge, support one another and co-create the future.





WHAT PARTICIPANTS GAIN

Leadership Skills & Mindset

- Stronger self-awareness and leadership presence
- Clarity on strengths, values and decision-making
- Greater confidence in navigating ambiguity and complexity

Professional Readiness

- A realistic understanding of leadership in modern organizations
- Foundations in strategic thinking and communication
- A personal development plan with clear next steps

Career Entry Acceleration

- Certificate of completion from The School of Leadership Practice
- Inclusion in a talent pool for the Club's 170+ member companies
- Entry into a leadership ecosystem representing 12% of national GDP

Meaningful Connections

- Peer bonds with fellow high-potential participants
- A lasting connection to a community built on integrity, growth and co-creation

// *Take the decisive step toward becoming a leader who thinks clearly, acts responsibly and shapes the world with purpose. Your leadership journey begins here and it begins with you.*





PROGRAM FORMAT

The Program follows an experiential and coaching-based learning approach, that includes:

- **Personality assessment (Clifton Strengths®), the way for participants to:**
 - Discover what they naturally do best – natural patterns of thinking, feeling and behaving
 - Learn how to develop their greatest talents into strengths
 - Maximize their potential for career development and teamwork
- **Experiential activity & role-playing:** Participants engage in hands-on activities designed to surface real behaviors, stimulate reflection, and introduce key leadership concepts.
- **Reflection:** Participants reflect on their experience and share insights with the group, building deeper self-awareness.
- **Discussion:** A facilitated discussion helps translate these insights into practical understanding and connects them to everyday leadership situations.
- **Action planning:** Each participant formulates an action plan to apply what they learned to their personal and professional growth.
- **Knowledge enhancement:** Additional input, examples and perspectives from experienced facilitators and market leaders enrich the learning process and broaden participants' understanding of modern leadership.



Day 1, Saturday March 21st, 2026

LEADING PERSONAL GROWTH: LEADING YOURSELF with Georgia Kartsanis

Before you can lead anyone else, you must first learn to lead yourself. Day 1 is an inward journey — a rigorous, guided exploration of the four pillars of personal leadership.

- **Self-Awareness — Know Your Foundation**

Self-awareness is the bedrock of all leadership. This module helps participants understand their strengths, blind spots, values, motivations, and emotional triggers. Through a pre-assessment using CliftonStrengths and an in-session debrief, each participant builds a clear, evidence-based picture of who they are today — the essential starting point for who they can become.

- **Self-Management — Master Your Inner Game**

Talent without discipline is wasted potential. This module focuses on the ability to regulate emotions, manage energy, and maintain composure under pressure. Participants explore practical strategies for stress management, time mastery, self-discipline, and resilience — the skills that separate consistent performers from occasional ones.

- **Self-Development — Design Your Growth Trajectory**

Growth does not happen by accident. In this module, participants learn to set SMART goals, design actionable development plans, seek and integrate feedback, and measure meaningful progress. Each participant crafts a personalized development roadmap aligned with their career aspirations and learning needs.

- **Self-Leadership — Influence Before Authority**

True leadership begins long before a title is conferred. This module introduces participants to proven leadership frameworks — situational, transformational, and servant leadership — and equips them with skills in communication, collaboration, decision-making, and creative problem-solving. The goal: to develop the capacity to influence and inspire, starting now.



Day 2, Sunday March 22nd, 2026

Part A. LEADING MYSELF FORWARD with Peggy Velliotou

- **Personal Pitching – Storytelling**

You are more than your CV. How self-reflection, personal pitching and meaningful storytelling can become the stepping-stones in a successful career. What makes a story stick, why choose confidence over arrogance, how to find the 'turning point'.

- **Intergenerational Bridges**

You are a part of a diversified web. Different generations. Different personalities. Different backgrounds. What creates the gaps, why the bias, how to adapt to, welcome, and learn to adapt to the normal norm of living in a world of differences.

- **AI Awareness**

How do you think you can use the relevant tools? With what critical capacity should the findings be evaluated? In which areas in principle can one seek help, and how can it best be utilised?

- **The 3 Competencies with the highest demand**

What are the skills that we need to develop, regardless of role? How can we explore our own excellence in them, and what is an indicative plan for their development?



Part B. DEVELOPING AN IMPACTFUL PERSONAL BRAND with Gerty Phili

In a world saturated with talent, visibility is the multiplier. Day 2 shifts the lens outward — helping participants articulate who they are, what they stand for, and why it matters to the people who can shape their careers.

What Is Personal Branding & Why It Matters

Personal branding is not self-promotion; it is strategic self-clarity. This module unpacks the concept and demonstrates how a well-defined personal brand helps emerging professionals differentiate themselves in a crowded and competitive job market. Participants learn that their brand already exists — the question is whether they are shaping it intentionally.

Discovering Your Brand Identity

Every compelling brand starts with authenticity. Through guided exercises, participants identify their core values, signature strengths, passions, and defining personality traits — the raw materials from which a powerful personal brand is built. This is not about creating a persona; it is about distilling what is already true.

Communicating Your Brand Effectively

A brand that cannot be articulated does not exist. Participants learn to craft a concise, compelling personal brand statement — a clear expression of their unique value proposition that resonates in interviews, networking conversations, and professional settings. The focus is on authenticity, specificity, and impact.



- **Maintaining & Growing Your Brand**

Consistency builds trust. This module equips participants with strategies to keep their personal brand authentic and coherent across different contexts — from LinkedIn profiles to in-person interactions, from academic presentations to first-day-on-the-job impressions. A strong brand is not a one-time exercise; it is an ongoing commitment.

Part C. THE CEO EXCHANGE: UNFILTERED WISDOM

An intimate, structured dialogue where 4-5 CEOs share:

- Their leadership journey: pivotal decisions, critical failures, breakthrough moments.
- What they wish they knew at 22.
- How they evaluate young talent for leadership potential.
- Real-time Q&A on career strategy, market dynamics, and leadership challenges



Our Coaches Facilitators

[View Full Bio](#)

Georgia Kartsanis

Founder of CEO Clubs Greece, SARGIA Partners & Your Directors Club

Expert in Business, Strategy & Leadership within the context of change.

Founder of a premium and exclusive Group of Companies, shaping the future of business and society by inspiring for bigger thinking and co-creating experiences. Georgia has a unique and powerful approach to facilitating core shifts in consciousness, mindsets and behaviors needed from leaders so they achieve breakthrough desired results.

Gerty Phili

Partner of SARGIA Partners

Her leadership coaching practice is based on intensive one-to-one coaching and experiential workshops, building the interpersonal magnetism that separates influential leaders from the rest. She partners with leaders who demand more from themselves, executives ready to push beyond conventional boundaries and unlock unprecedented levels of performance. She disrupts habitual thinking patterns, enabling clients to see their leadership landscape through a fundamentally different lens.

[View Full Bio](#)[View Full Bio](#)

Peggy Velliotou

Partner & Head of People at Advisory KPMG in Greece

Peggy is partner at KPMG Advisory, responsible for the HR Consulting, specializing in Executive Search and Selection, BOD services, C-Level On-Boarding and Employer Branding for companies in Greece and abroad. Additionally, she is the Head of People for KPMG Greece, a role that works together with the other partners to support the change and growth. She has successfully placed over 5,000 executives at various positions in Greece and abroad and assessed a significant number of senior executives through Assessment/Development Centers. Her team is made up of colleagues with valuable sectoral experience and deep knowledge of the market.