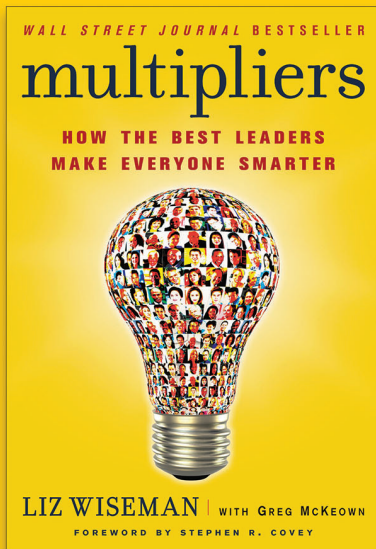




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MAY 8, 2025

MULTIPLIERS – A C-SUITE EXECUTIVE EXPERIENCE

Engaging Leaders to Enable
Empowerment & Accelerate Growth

An immersive experiential development lab
for the C-Suite executives, grounded in data
and tied to both individual and organization
outcomes.



with **Mariët Frens**

Senior Director – Head of Leadership
Development, Other Markets, BTS

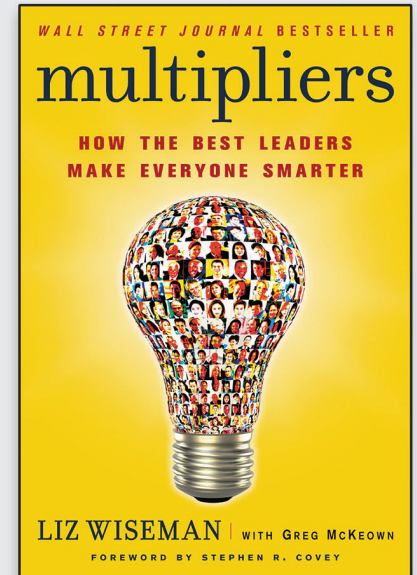


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DISRUPT MINDSETS ON HOW TO EMPOWER PEOPLE AND UNLOCK TEAMS' COLLECTIVE INTELLIGENCE.



**THE MULTIPLIERS SIMULATION IS BASED ON LIZ WISEMAN'S RESEARCH
ADDRESSING ONE FUNDAMENTAL QUESTION:**

**Why do some leaders drain intelligence while others make the
people around them smarter?**

THE "MULTIPLIERS" LAB

Multipliers are "genius makers" who amplify the contributions of others around them, guiding collective and viral intelligence. You will learn how to:

- ✓ Optimize talent and deploy it at the highest point of contribution
- ✓ Create more space for others to think and learn
- ✓ Inspire people to stretch beyond what they know they can do
- ✓ Frame strategic discussions, solicit diversity of perspectives
- ✓ Invest in others, instill ownership and accountability

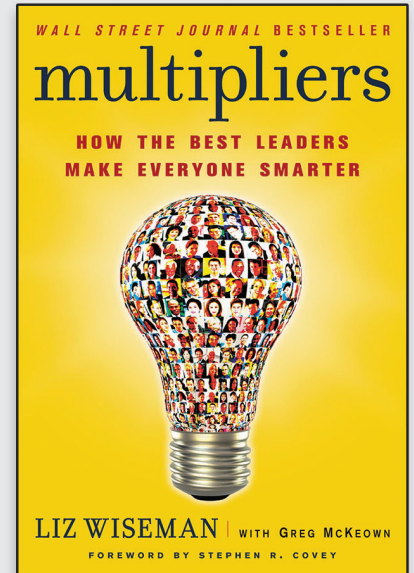


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DISRUPT MINDSETS ON HOW TO EMPOWER PEOPLE AND UNLOCK TEAMS' COLLECTIVE INTELLIGENCE.



KEY OBJECTIVES:



Develop
a Multipliers Mindset



Avoid Potential
Diminisher Moments

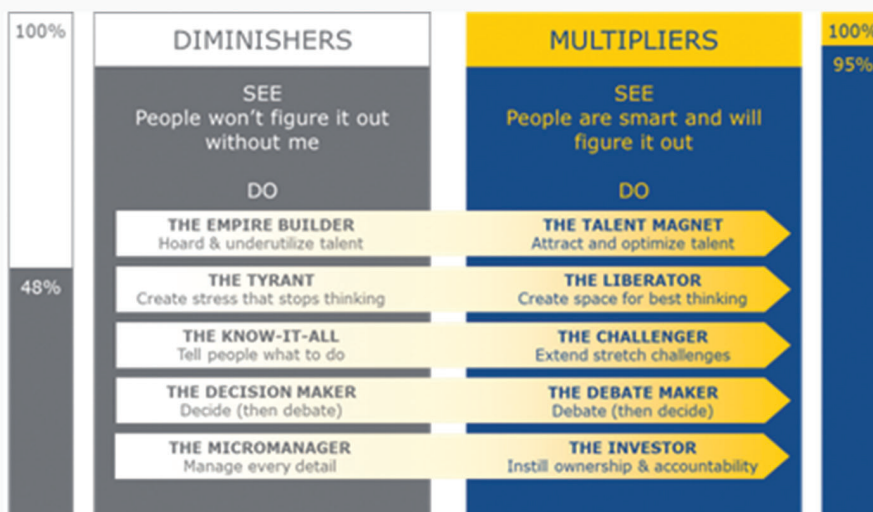


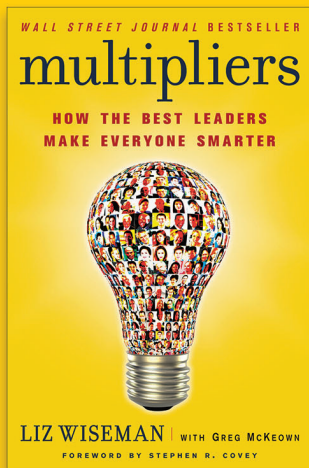
Create Multipliers
Moments



Nurture a Multiplying
Culture in your
organization

Multipliers Research:





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About **Mariët Frens**

Senior Director - Head of Leadership Development, Other Markets, BTS

Mariët is an HR and Business Leader based in Europe and leading the BTS Leadership practise for MOW and working with clients and their leaders to align strategy and talent capabilities.

In her over 20 years of experience of working in and with leading organisations, she has been involved with clients in multiple sectors; luxury brands, banking, FMCG, telecom, technology and professional services and manufacturing.

Mariët brings a unique blend of professional expertise and diversity to her practice, drawing from her international career, where she held global and regional Corporate HR positions, as well as Operational, Sales and Marketing and Revenue Management leadership roles within Asia, Middle East, Africa and Europe. Her approach is to work as your partner to improve business results through customised, leadership and coaching solutions that improve the performance of organisations, teams and individuals.

Mariët is driven by a core set of values: relentless curiosity, a relationship-first approach and a focus on exploration and impact.

With her extensive experience and as an Executive and Team coach, ORSC Organisation and Relationship Systems Coaching and EMCC GTCI practioner, she leads and supports leadership and culture initiatives supporting shifts and building the mindset and capabilities required to meet the expectations.